

Workshops for students

Startech 4.0 Nawa Edition

30.09.2024-04.10.2024 | AGH University of Krakow

Participants in the course will develop a business model for a new venture they have invented based on the application of Earth observation data. The course will begin with an introductory lesson on satellite data, and will then follow the steps of creating a start-up:

- Team formation (competence, diversity, cooperation)
- Formulating the problem (looking for a business and or social niche)
- Analysis of competitive solutions
- Customers and Preparation of value proposition
- Insurmountable advantages
- Revenue Streams, Cost Structure
- Preparation for Pitching
- Pitching and Summary

IMPORTANT INFORMATION

- Workshops in English
- Participation is free
- Full week program with funding for foreign students covering accommodation and travel
- Apply through the form: <https://bit.ly/startech2024>
- Application deadline: 30.06.2024
(information on acceptance (07.07.2024))

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